



Have you got Christmas covered in your circulation strategy?

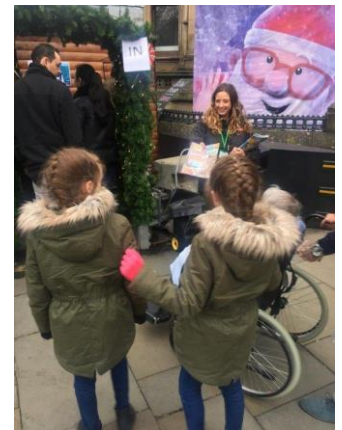


The Christmas period is renowned as being the busiest and biggest shopping holiday of the year and it won't be long until the festive fun begins. At Global Media Hub we can help your brand benefit from these upcoming festivities through targeted and bespoke distribution around key events including:

- Spirit of Christmas – Olympia London, 1st – 7th November
- Country Living Christmas Fair - Business Design Centre, Islington, 10th-14th November
- Christmas at Kew – Kew Gardens, 17th November – 9th January
- Winter Wonderland - Hyde Park, 19th- November – 3rd January
- Ideal Home Show Christmas – Olympia London, 24th – 28th November
- Christmas Markets – Edinburgh, Bristol, Manchester, Birmingham, York and Leeds, November - December

Placement opportunities include:

- **Brand to Hand Activity** – These Christmas events attract an impressive number of visitors meaning they are ideal for consumer engagement activities. We can provide innovative brand activation through our brand ambassadors targeting quality locations surrounding the event and at busy travel points. Our experienced team can also incorporate data capture or sales into your campaign.
- **Hotels and Private Members Clubs** – We have key relationships with hotels and private members clubs in the heart of London and can also provide hotel placement nationwide.
- **Luxury Apartments** – We own merchandised racks in prestigious apartments in the City, home to both long and short stay travellers.
- **Business Design Centre** – Country Living Christmas Fair is being held at the Business Design Centre and we can place copies on our merchandised rack within the event space giving you access directly to attendees.



Please contact Michaela Talbot on michaela@globalmediahub.co.uk for further details and costs.